



Own the Unboxing Moment

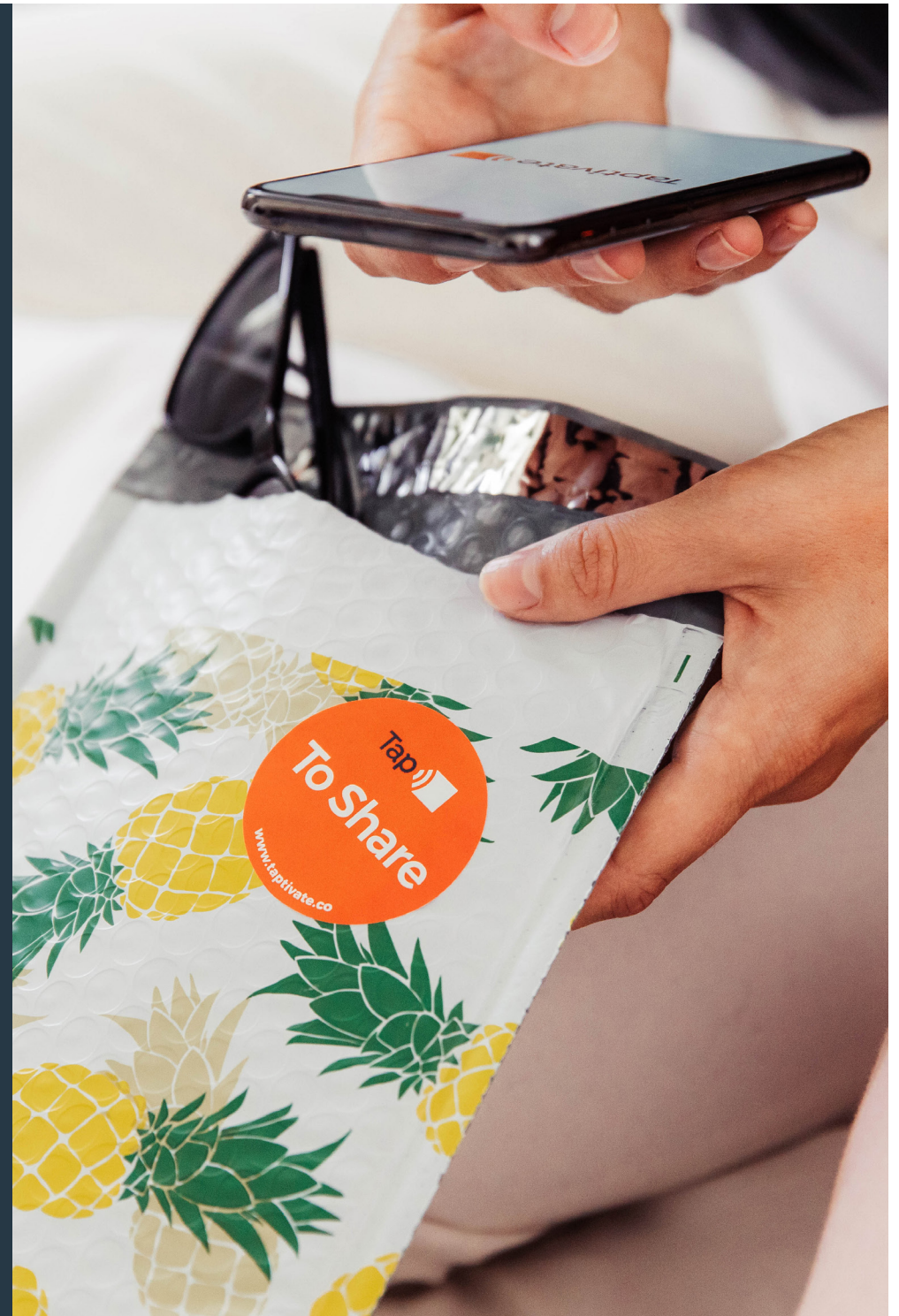
50M+ packages are being delivered on a daily basis in the US. The patented Taptivate platform allows you to powerfully customize the Unboxing Moment for every package and product you ship.



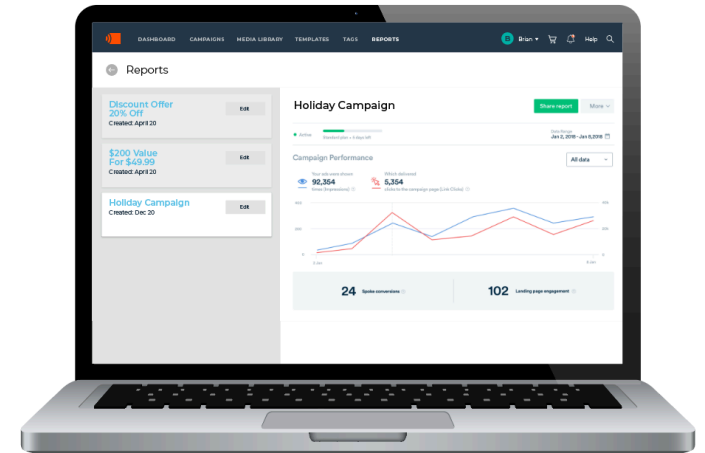
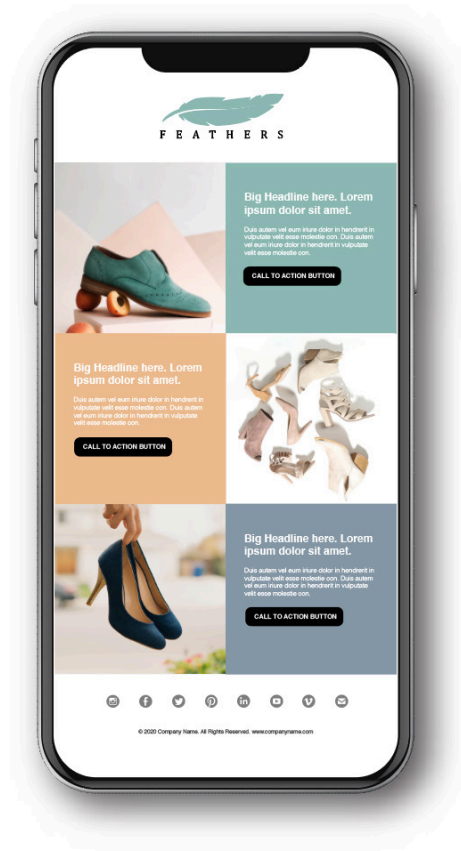
Consumer adoption of NFC is dynamically increasing.

2 billion smartphones will be NFC enabled by the end of 2019. Taptivate's patented platform makes it easier than ever for brands and marketers to customize unboxing experiences for their customers.

Just Tap it!



The Taptivate Platform



Create Custom NFC Tags

- Affix to the outside packaging, inside packaging or on the product itself
- Personalized with your logo
- Connect to your customer at the Unboxing Moment

Deliver Campaigns & Landing Pages

- Design landing pages to support your campaign or promotion
- Your images, your messages, your way

Track Reporting and Analytics

- Dashboard Reporting
- Customized analytics by product, campaign and geography
- Assess conversion rates and call to action

Tap your Phone

Tap for a Gift

SUBSCRIBE

Tap to Learn

Tap to Make a Difference

Tap Here

What's your Message?

Tap to Follow

TAP TO SAVE

Tap to Subscribe

Refer a friend

Tap to Share

TAP FOR VIDEO

Tap to play

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